# Why build with Hardie™

# **Key benefits of Hardie**<sup>™</sup> **fibre cement products**



# **Design versatility**

Provides contemporary clean lines and pared-back aesthetics for homes with simple, bold forms.



### **Durable**

Engineered to endure. Hardie<sup>™</sup> fibre cement is fire resistant and resistant to damage from moisture and termites.



## **Fire resistant**

Will not contribute to the spread of fire



# Resistant to moisture damage

Offers dimensional stability resisting swelling, movement and warping.



# Flexible colour

Pre-primed and ready to paint in any colour.



## Low maintenance

Easy to clean and holds on to paint well.



# Resistant to termite damage

Stands up to termite attack.



# Made in Australia

Choose Hardie<sup>™</sup> fibre cement to support local manufacturing.





Hardie™ Oblique™ Cladding 200 & 300



Linea™ Weatherboard 180



Scan to explore Hardie<sup>™</sup> Fibre Cement







Cabarita Facade



Kirra Façade

# It's Possible™ to make modern like never before with James Hardie

### What is fibre cement?

Fibre Reinforced Cement (FRC), or simply, fibre cement, is a popular building material developed by James Hardie in the early 1980s, when pioneering the use of alternative reinforcing materials to create building products. Hardie™ fibre cement products are manufactured in Australia, so by choosing James Hardie, you are supporting local.

### What is Hardie<sup>™</sup> fibre cement made of?

Hardie<sup>™</sup> fibre cement is made from a mixture of cement, sand, water and cellulose fibre, sourced from sustainably grown pine trees. Small amounts of other chemical additives are used to help the process or provide products with certain characteristics. This unique mixture of materials helps to build beautiful, low-maintenance and durable home exteriors across Australia.

# Some Hardie<sup>™</sup> external cladding products look like timber, how are they different?

Hardie<sup>™</sup> exterior cladding solutions are engineered to stand up to harsh Australian conditions, including coastal conditions. With products such as Linea<sup>™</sup> Weatherboard and

Axon™ Cladding, you can harness the features and charm of traditional weatherboard and vertical-joint timber styles without the hassles of timber and with the benefits of Hardie™ fibre cement. Durable, low maintenance and with broad design potential, Hardie™ exterior cladding is resistant to shrinking, swelling and cracking and will hold paint longer than wood.

# Why should you choose Hardie<sup>™</sup> fibre cement products?

Building with Hardie™ fibre cement products give you the power to realise your vision. Bold forms, clean, sleek lines, and façade articulations – the possibilities are endless.

The Hardie™ Architectural Collection combines the renowned durability and product performance of our existing exterior cladding portfolio with new distinctive textures and profiles. Created to complement each other, this curated cladding collection offers endless design possibilities so you can build modern homes from the ground up, with confidence. The Hardie™ Architectural Collection is backed by a suite of solutions, from guides to technical support and expert advice, giving Builders, Architects and Designers an uncomplicated framework to deliver full lightweight homes efficiently and with confidence.









